From the Australian Institute of Sport to the NBA: How this Aussie small cap is making a name for itself around the globe

For our holiday edition of Stocks Neat, Alex Shevelev, Portfolio Manager of the Forager Australian Shares Fund, is filling in for Steve and Gareth and he’s joined by a special guest, Will Lopes.

Will is the CEO and Managing Director of Catapult (ASX: CAT) which has been an investment of the Australian Shares Fund for a number of years. With origins in the Australian Institute of Sport, CAT has pioneered the sports wearables space and their product is now used by thousands of teams around the world. Despite the impressive growth seen by CAT, Will still believes there is significant room to continue growing the business.

"There is still about 80% of the market that has yet to be penetrated. While we're the leaders, we continue to find really, really healthy growth within that space today"

Listen to the full episode to hear how CAT is helping professional sporting teams reach their full potential using data analytics and where the business sees the opportunity from here.

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